



FREE

Snacks & soft drinks allowed in

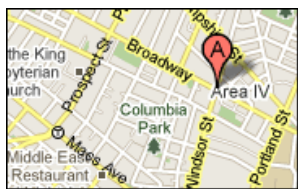
Door prizes

UPandOUT free film series

Showing Thursday, Nov 19

6:40pm doors open
7pm film starts promptly

243 Broadway, Cambridge
corner of Broadway & Windsor, entrance on Windsor



Next, Dec 17 : *Waste Land*

[highlights the transformative power of art & the beauty of the human spirit]

Big Boys Gone Bananas

[90 min]

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The true David and Goliath story about a Swedish filmmaker and a banana corporation. Dirty tricks, lawsuits, manipulation, and the price of free speech.

Dole Food Company waged a campaign to prevent a pair of Swedish film-makers from showing their documentary, *Bananas!**, about a lawsuit against the company. Nicaraguan banana plantation workers had sued Dole, claiming they had been poisoned by pesticides such as DBCP (also known as Nemagon, which was banned in the US in 1979, and which Dow Chemical had recalled). Dole had been ordered in Nicaraguan courts to compensate the victims, but failed to do so. So the case was taken to America, as documented in *Bananas!**

In *Big Boys Gone Bananas*, the same filmmakers document what happens when Dole goes after them and the LA film festival to prevent *Bananas* from ever being shown.

"a metal barrel, dull and rusty with age, bore Dow Chemical's diamond-shaped logo and its Fumazone brand name. The label included no warning of serious health effects, and, in any case, was in English, which wasn't much use to the rural laborers who dispensed its contents"

~ Susanna Bohme, *People vs Dole*

"tort lawyers representing banana workers had every reason to be hopeful: after U.S. chemical production workers had conclusively linked their sterility to DBCP in 1977, they [the Americans] won up to \$2 million each in their own lawsuits."

"Intimidation and threats are the primary weapons when Dole mobilizes lawyers and PR agencies to crush Gertten. They ...effortlessly get the US media on the train, they pressure Swedish journalists and the LA Film Festival. They even buy Google tags for Gerttens name so that every search for him or the film automatically generates Dole advertizing"

~Louise Lagerstrom & Andres Hoffsten, BBGB Study Guide