



FREE

Refreshments

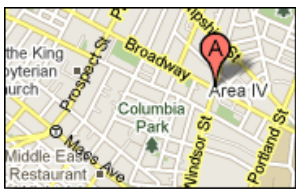
Door prizes

UPandOUT 3rd Thursdays, free film series

Showing Thursday, Apr 19

6:40pm doors open
7pm film starts promptly

243 Broadway, Cambridge
corner of Broadway & Windsor, entrance on Windsor



Next up, May17: *Superpower*
(ensuring world domination through absolute power & deception)

Our Brand is Crisis

[85 min]

S For decades, U.S. strategists-for-hire have been quietly
y molding the opinions of voters and the messages of
n candidates in elections around the world. They have
O worked for presidential candidates on every continent (in
p Britain, Israel, India, Korea, South Africa, Venezuela,
S Brazil, to name a few...)
i OUR BRAND IS CRISIS is an astounding look at one of
S their campaigns and its earth-shattering aftermath. With
flabbergasting access to think sessions, media training
and the making of smear campaigns, we watch how the
consultants' marketing strategies shape the relationship
between a leader and his people. And we see a shocking
example of how the all-American art of branding can affect
the "spreading of democracy" overseas.

"Momentous! Will pack a punch with even the most informed viewer. The unrestricted access we are given to these discussions that would normally take place behind closed doors is astounding!" -NYT

"The pretense in disputed elections is that the great conflict is between the two major parties. The reality is that there is a much bigger conflict that the two parties jointly wage against large numbers of Americans who are represented by neither party and against powerless millions around the world".-Howard Zinn

"Apparently, a democracy is a place where numerous elections are held at great cost without issues and with interchangeable candidates." -Gore Vidal